

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): March 16, 2020

CEC ENTERTAINMENT, INC.

(Exact name of registrant as specified in charter)

Kansas
(State or other jurisdiction
of incorporation)

1-13687
(Commission
File Number)

48-0905805
(IRS Employer
Identification No.)

1707 Market Place Blvd, Suite 200
Irving, Texas
(Address of principal executive offices)

75063
(Zip Code)

(972) 258-8507

(Registrant's telephone number, including area code)

Not applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure

On March 16, 2020, CEC Entertainment, Inc. (the "Company") issued a press release announcing, among other things, that it will temporarily suspend on-premise dining, entertainment and arcade rooms at all Company-operated Chuck E. Cheese and Peter Piper Pizza restaurants as a safety precaution in response to the COVID-19 pandemic. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information provided in this Item 7.01, including Exhibit 99.1, is intended to be "furnished" and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release issued March 16, 2020

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CEC ENTERTAINMENT, INC.

Date: March 16, 2020

By: /s/ James A. Howell
James A. Howell
Executive Vice President and Chief Financial
Officer



CEC Entertainment Announces Temporary Closure of In-Store Dining and Entertainment Rooms at Chuck E. Cheese and Peter Piper Pizza Restaurants Due to COVID-19

Safety Precautions

Brands Announce Enhanced Delivery, To-Go and Home Birthday Celebration Packages

IRVING, TEXAS - March 16, 2020 - CEC Entertainment announced today that it will temporarily suspend on-premise dining, entertainment and arcade rooms at all company-operated Chuck E. Cheese and Peter Piper Pizza restaurants as a safety precaution in response to the COVID-19 pandemic. These temporary closings will take place at end of business today through March 31, 2020, at which time the Company will re-evaluate and determine when its restaurants will begin to reopen.

Both Peter Piper Pizza and Chuck E. Cheese will remain open for carry-out orders. Chuck E. Cheese continues to offer delivery via third-party services: DoorDash, Uber Eats and GrubHub. Peter Piper Pizza offers delivery via DoorDash and Uber Eats. In addition, starting Wednesday, March 18, Chuck E. Cheese will debut new value-priced family packages for pick-up or delivery including two birthday party celebration packages that will enable guests to bring home pizza, cake and goodie bags for at-home birthday celebrations. Peter Piper Pizza will offer family value bundles and birthday celebration packages available for carry-out.

The Company has also made available resources for at-home play including two kid safe Chuck E. Cheese game apps, available via the App Store, where kids can win virtual tickets to redeem when stores re-open. Chuck E. Cheese also has song and dance videos on YouTube Kids with audio versions available on Spotify and Podcast.

Any booked birthday party or group event may be rescheduled and the Company will refund any deposit through March 31. To reschedule Chuck E. Cheese events, guests should contact their local restaurant or call the number on their email confirmation. To reschedule Peter Piper Pizza events, guests should contact their local restaurant.

Additionally, the Company's CEO, David McKillips, has committed to donate his salary for the next three months to the Company's 501(c)(3) non-profit employee relief fund, CEC Cares, which provides grants to CEC employees in times of severe financial need. For more information about the fund, visit <https://tulsacf.org/ceccares/>.

About CEC Entertainment, Inc.

CEC Entertainment is the nationally recognized leader in family entertainment and dining with both its Chuck E. Cheese and Peter Piper Pizza restaurants. As the place where over half a million happy birthdays are celebrated every year, Chuck E. Cheese's goal is to create positive, lifelong memories for families through entertainment, food and play. Committed to providing a fun, safe environment, Chuck E. Cheese helps protect families through industry-leading programs such as

Kid Check®. As a strong advocate for its local communities, Chuck E. Cheese has donated more than \$16 million to schools through its fundraising programs and supports its national charity partner, Boys and Girls Clubs of America. Peter Piper Pizza, with its neighborhood pizzeria feel, features dining, entertainment and carryout. The solution to ‘the family night out’, Peter Piper Pizza takes pride in delivering quality food and fun that reconnects family and friends. With a bold design and contemporary layout, an open kitchen revealing much of their handcrafted food preparation, the latest technology and games, and beer and wine for adults; Peter Piper Pizza restaurants appeal to parents and kids alike. As of December 31, 2019, the Company and its franchisees operate a system of 612 Chuck E. Cheese restaurants and 129 Peter Piper Pizza stores, with locations in 47 states and 16 foreign countries and territories. For more information, visit our [website](#) or connect with us on social media.

For questions please contact:

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